



ASHLAND AREA FARMER'S MARKET

2026 Vendor Application

The market will run every Saturday from 5/16/26 to 10/10/26 from 8:30 A.M. to 12:30 P.M. at the Public Parking Lot on the corner of Main St. W. and 6th Ave W. Please turn your applications in via email to events@coawi.org or in person/by mail to Ashland City Hall 601 Main St W Ashland, WI.

Vendor Information:

Business/Organization Name: _____

Owner/Rep Name (First & Last): _____

Address: _____ City _____ State _____ ZIP _____

Phone: _____ Email: _____

Please fill out the information below that is applicable to you:

Wisconsin Sellers Permit Number (15 digits starting with 456): _____

SSN (last 4 digits): _____ FEIN (last 4 digits): _____

Legal Business Name: _____

Doing Business As (DBA): _____

If you do not have a Wisconsin seller permit number and are claiming tax exempt, please circle your exemption code number below:

- | | |
|--------------------------------------------------|------------------------------------------|
| 1 - Exempt sales only or display only | 3 - Nonprofit occasional sales exemption |
| 2 - Multi-level marketing company pays sales tax | 4 - Exempt occasional sales |

Information:

Please check all identities that apply to you:

Producer/Grower _____ Crafter _____ Prepared Food Vendor _____ Information/Education/Services _____

To participate in the market all vendors must have their business/farm located in Ashland, Bayfield, or Iron County and be grown and produced by the vendor. Do you fit into this criteria?

Yes _____

County of Operation: _____

Display Information:

Please describe what you will sell or display, be as specific as possible and use another sheet of paper if necessary:

Vendor Responsibility:

Vendors are personally responsible for holding the correct permits to conduct business at the Ashland Area Farmer’s Market. Please call the appropriate agency for requirements and fees. For licensing information, call DATCP at 715-839-3844, for prepared foods call Ashland County Health Department 715-682-7004, for State Seller’s Permit (non-food items) call the State of Wisconsin at 608-266-2776.

I understand the state regulations and have the necessary licenses/permits that apply:

Signature: _____ Print Name: _____

Past Participation:

Have you ever participated in the AAFM? Yes _____ No _____

How many markets do you plan to intend this year?

10+ _____ 5-9 (expected number for season) _____ 1-4 (eligible for day passes only) _____

Please Read Carefully Before Signing Your Application:

Selling privileges at the Ashland Area Farmers’ Market (AAFM) are extended to produce growers and handcraft vendors under certain conditions as stated in the Ashland Area Farmer’s Market Rules and Policies. I have read and understand the rules and policies of the AAFM. I agree to abide by these rules and the authority of the Market Manager. I understand that selling must be done under proper state and local licensing and procurement of such licenses is my responsibility, and will provide the market manager with proof of licensing if requested. I agree to protect, indemnify, and hold harmless the Ashland Area Farmer’s Market and the City of Ashland from and against any and all causes of action, claims, demands, suits, liability or expense by reason of loss or damage to any property or bodily injury to any person, including death, as a direct or indirect result of use of any rented or occupied market space or in connection with any action or omission of the renter who shall defend the Ashland Area Farmer’s Market or City of Ashland in such cause of action or claim.

I understand that all applications are subject to review before approval and by completing this form I am not automatically accepted to vend at the Ashland Area Farmer’s Market.

Applicant Signature: _____ Date: _____

Market Fees:

Please make checks payable to the City of Ashland. All applications are requested to be submitted to the Market Manager a week before your first market appearance and sales.

_____ Seasonal Pass for Drive in Site - \$140

_____ Seasonal Pass for Walk in Site - \$100

_____ Daily Fee (All Sites as available per the Market Manager's approval) - \$15 per day

Paid Via: _____ Cash _____ Check